

FOCUS on FINLAND

Content London 2022



Content

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FOCUS on FINLAND

FOCUS ON FINLAND is an export initiative, promoting Finnish content in international industry events and enabling opportunities for Finnish creators to receive international funding, sales and distribution. Focus on Finland brings documentary and drama content to the spotlight. Focus on Finland's drama initiative is carried out in collaboration with **Yle – The Finnish Broadcasting Company, Elisa Viihde, Finnish Film Foundation, and Film in Finland.**

We hope you enjoy these carefully selected projects on stage in a discussion with **Marika Muselaers**. Direct contact details can be found in the catalogue, and if you have any questions about Finland, Finnish content, producers, production incentives or locations, don't hesitate to contact any of the APFI staff.

We wish you a fantastic Content London 2022



Laura Kuulasmaa
Executive Director
Audiovisual Producers Finland – APFI

www.apfi.fi/en

Audiovisual Producers Finland – APFI is the association for Finnish content producers in the film and television industry. It is tasked with representing the interests of producers in the field of audiovisual content production, promoting internationalisation, enabling sustainable industry and organising industry events and competitions. It is also responsible for the collective management of copyrights.

Spiral

Figure skater Tove is ready to do anything to be on the Olympic team except be honest.

FIGURE SKATER PRODIGY Tove (17) harbors heavy guilt over what happened to her worst rival and best friend Carla (18). Tove's charismatic coach Jaakko (41) pushes her to aim for the Olympics, and just when Tove is beginning to believe she has a chance, Jaakko commits suicide. Jaakko trained Tove without pay because Tove's parents cannot support her financially. Now Tove needs to get a new coach and the money to pay them. She sets her eyes on Jaakko's former star skater Miia (29), who has never gotten over Jaakko dumping her and the crash landing of her career.

Miia sees coaching Tove to the Olympics as a way to redeem herself. To pay for Miia's coaching, Tove begins selling performance enhancing drugs, provided by her brother. As Miia succeeds in improving Tove's performance, she still has to face prejudice from the figure skating community - her past with Jaakko looms large. When Tove's misdeeds start catching up with her and the truth about Carla is revealed, Tove and Miia both need to answer the question: Can they look away from abuse to secure their own success?



ORIGINAL TITLE JÄÄ

GENRE DRAMA

LENGTH 8 X 30 MIN

STATUS OF PRODUCTION PILOT WRITTEN,
IN DEVELOPMENT

LOOKING FOR SALES, FINANCING

BUDGET PER EPISODE 350.000 €

LANGUAGE OF THE DIALOGUE FINNISH, SWEDISH

ESTIMATED DELIVERY DATE SUMMER 2024

SEASON NUMBER 1

WRITERS RONJA HAIKKA, TUA HARNO,
MAARIA NUORANNE

DIRECTOR OSKARI SIPOLA

PRODUCERS RONJA HAIKKA, OSKARI SIPOLA,
SUVI MANSNERUS (YLE)

PRODUCER'S EMAIL OSKARI@WELHOFILMI.FI

PRODUCTION COMPANY WELHOFILMI

CO-PRODUCTION COMPANIES POOLGIRL
PRODUCTIONS

FINNISH BROADCASTER YLE



Ronja Haikka
Writer, Producer



Tua Harno
Writer



The Paradise

Season 2

Hilkka Mäntymäki returns to Spain to solve the murder of an unknown Finnish citizen. The case leads the detectives to face the merciless business of human organ trafficking, as well as their own personal fears.

HILKKA MÄNTYMÄKI, a criminal investigator from Oulu, returns to Costa del Sol to investigate the murder of an unknown Finnish man. Before long, Hilkka and her Spanish colleagues Luisa Salinás and Andrés Villanueva come to discover that the victim found at a golf course near Marbella is far from an isolated incident. As they carry on with the investigation, an international criminal organisation is revealed to be responsible – an organisation to whom nothing is sacred.

The story of the second season of *The Paradise* is set in both Costa del Sol in Spain and the city of Oulu in Finland. It is a story of friendship, respect, and loyalty, transcending borders and barriers. It is also a story of greed

and betrayal, culminating in the heinous crime the main characters are brought in to investigate. The further the story develops, the more personal the investigation becomes, and the closer the characters get to the cruel criminal underworld.

The Paradise is also about second chances and about how far we are willing to go to protect our loved ones. The series not only shows us the glitz and glamour of Costa del Sol but also the harsh reality of the crippling economic inequality where even human life is a commodity. Thankfully a few young people, including members of the biker gang and a grandchild's boyfriend, offer some help.



ORIGINAL TITLE PARATIISI

GENRE CRIME

LENGTH 8 X 52 MIN

STATUS OF PRODUCTION DISTRIBUTION

LOOKING FOR INTERNATIONAL SALES

BUDGET PER EPISODE 525.000€

LANGUAGE OF THE DIALOGUE ENGLISH, FINNISH, SPANISH

FINNISH PREMIERE 4.11.2022

SEASON NUMBER 2

WRITERS MATTI LAINE (HEAD WRITER), SIMO HALINEN, VILJA KESKIMÄKI, JENNY DAHLSTRÖM

DIRECTORS MARJA PYYKKÖ, AKSELI TUOMIVAARA
PRODUCERS JOHANNA ENÄSUO & MARKO RÖHR / REELMEDIA, LAURA FDEZ ESPESO, JAVIER MÉNDEZ, JAVIER PONS, BERNAT ELIAS & RAN TELLEM / THE MEDIAPRO STUDIO, JARMO LAMPELA & SUVI MANSNERUS / YLE

PRODUCTION COMPANIES REELMEDIA, THE MEDIAPRO STUDIO

PRODUCER'S EMAIL

JOHANNA.ENASUO@REELMEDIA.FI

WORLD SALES THE MEDIAPRO STUDIOS

FINNISH BROADCASTER YLE

INTERNATIONAL BROADCASTER SPAIN: ORANGE
NORDICS: SVT, DR, RUV, NRK



Johanna Enäsuo
Producer
ReelMedia

ReelMedia

Summer of Sorrow

The disappearance of a child awakens old secrets in a close-knit suburb of Helsinki where a group of local kids get drawn into mysteries from both the past and the present.

SUMMER OF SORROW is a tale of one fateful summer, seen through the eyes of the children at the heart of a terrifying mystery.

At the beginning of summer 1983 a small child disappears from an idyllic suburb of Helsinki. At the same time a 13-year-old boy MIRKO and his family move into the childhood home of his mother ANNE. The close-knit community has not changed over the years. The children of the neighbourhood quickly become friends with the new kid on the block. MIRKO and his newfound friends enjoy summer in the suburbs – exploring the woods, partying and experiencing teenage romance for the first time.

Unsatisfied with the police investigation, the local parents meet in secret concluding the police aren't doing enough to find the missing boy. Aware of something bubbling underground, MIRKO and his friends try find out what their parents are up to.

With strange characters and eerie incidents increasing, the gang has to ask itself hard questions. As the race against time begins to grip and take hold, tensions within the community threaten to destroy family ties, friendships and even lives. And when the past collides with the present, MIRKO and his friends find that their innocence has been lost forever.



ORIGINAL TITLE MUNKKIVUORI

GENRE DRAMA

LENGTH 10 X 60 MIN (FINLAND) AND
10 X 45 MIN (INTERNATIONAL)

STATUS OF PRODUCTION DISTRIBUTION

LOOKING FOR SALES

BUDGET PER EPISODE 400.000 €

LANGUAGE OF THE DIALOGUE FINNISH

FINNISH PREMIERE 16.10.2022

SEASON NUMBER 1

WRITER JANI VOLANEN

DIRECTOR JANI VOLANEN

PRODUCERS MINNA HAAPKYLÄ, OLLI SUOMINEN,
JENNI RIPATTI, TIINA-MARI PITKÄNEN

PRODUCER'S EMAIL

MINNA.HAAPKYLA@RABBITFILMS.COM

PRODUCTION COMPANY RABBIT FILMS LTD

WORLD SALES

KESHET INTERNATIONAL

FINNISH BROADCASTER ELISA VIIHDE



Minna Haapkylä
Executive Producer
Rabbit Films

rabbīt films

All the Sins

Season 3

A murderer invites the investigators back to the remote northern town where town's last secrets await to be revealed.

THE INVESTIGATORS Sanna and Lauri return to Lauri's hometown Varjakka in the North where the town's former county constable has been found murdered. The local cop, who is

hiding a deception from his past, isn't of much help to them, and the first copycat murder investigation in Finland turns into a chaos.



ORIGINAL TITLE KAIKKI SYNNIT

GENRE CRIME

LENGTH 6 X 45 MIN

STATUS OF PRODUCTION COMPLETED

LOOKING FOR SALES

BUDGET PER EPISODE 550.000 €

LANGUAGE OF THE DIALOGUE FINNISH

FINNISH PREMIERE 15.12.2022

SEASON NUMBER 3

WRITERS VENLA AAKKO AND MIKA RONKAINEN

DIRECTOR MIKA RONKAINEN

PRODUCER ILKKA MATILA

PRODUCER'S EMAIL

ILKKA.MATILA@MATILARÖHR.COM

PRODUCTION COMPANY MRP MATILA RÖHR PRODUCTIONS

CO-PRODUCTION COMPANIES TASKA FILM (EE)

WORLD SALES NBCU

FINNISH BROADCASTER ELISA VIIHDE



Ilkka Matila
Producer
MRP Matila Röhr
Productions

mrp
MATILA RÖHR PRODUCTIONS

A Good Family

Anna and Henrik are thrust into a dangerous underworld when their son brings a heinous crime to their doorstep. Parental instincts quickly overcome morality as the couple does everything in their power to protect their family and their future.

ANNA IS a homicide detective, hell bent on saving her family from the man she once loved. But does she still have feelings for him?

When a young man goes missing, his father, Lefa – a notorious crime boss and Anna's former lover, her first love – blackmails Anna for inside information on the case.

When the mysterious disappearance turns into a homicide investigation, the trail leads right back to Anna's own son, Niko.

Anna does everything in her power to throw her fellow officers off the scent, covering Niko's tracks and protecting him from the murderous wrath of her former lover, Lefa, who is determined to avenge his son's death.

Meanwhile, Anna struggles to keep her affair with Lefa secret from her husband, Henrik. But Henrik has a dark secret of his own: he is also helping Niko to cover up the murder.

As the police, and criminal underworld, close in on the truth, Anna stumbles ever deeper into an underworld of secrets and lies. With her family, marriage, career and freedom at stake, Anna must decide how much she is willing to sacrifice to save her own flesh and blood.



ORIGINAL TITLE MUSTA VALO

GENRE DRAMA, THRILLER

LENGTH 6 X 42 MIN

STATUS OF PRODUCTION COMPLETED

LOOKING FOR BROADCASTERS, STREAMING PLATFORMS

LANGUAGE OF THE DIALOGUE FINNISH

FINNISH PREMIERE 8.12.2022

SEASON NUMBER 1

WRITERS SCRIPTWRITER: ANTTI PESONEN,
SCREEN ADAPTATION: ANTTI PESONEN, MINNA
VIRTANEN, BASED ON THE BOOK MUSTA VALO
BY PETRI KARRA

DIRECTOR PETE RISKI

PRODUCER MINNA VIRTANEN

PRODUCTION COMPANY VERTIGO PRODUCTION

PRODUCER'S EMAIL MINNA@VERTIGO.FI

WORLD SALES / INTERNATIONAL DISTRIBUTOR

ABOUT PREMIUM CONTENT

FINNISH BROADCASTER MTV/C MORE



Minna Virtanen
Producer
Vertigo Production

VERTIGO

Nordic Police Force (NoPoFo)

A spoof comedy series of an elite team of three special agents who investigate gruesome and overly elaborate murders committed by twisted killers in the Nordic countries. It's Nordic Noir meets Police Squad!

NOPOFO is an inter-governmental police agency, to which Nordic countries have outsourced their most gruesome cases: Serial killers, cult, ritual, and paranormal murderers, as well as the "everyday" predators... but only if the murders are horrible enough. The team travels from one case to another all around the Nordic countries in their electric RV, nicknamed Hannibal, which works as a combined home, office, and lab. They co-operate with local police and other authorities but lead an independent investigation.

NOPOFO's comedy comes from spoofing the characteristics typical of the Nordic

Noir genre; the general gloom, traumas of the protagonists, fantastical nature of the crimes, particularity of the surroundings and symbolism used by murderers. The show parodies the imaginative and spectacular murders as well as the special abilities of the detectives investigating them who identify with the murderers' mental landscape at the expense of their own sanity.

The international audience is already there, hungry for a clever parody. And who better to serve it, than David Zucker and Pat Proft, the undeniable masters of spoof comedy?



ORIGINAL TITLE NORDIC POLICE FORCE (NOPOFO)

GENRE NORDIC NOIR CRIME SPOOF

LENGTH 10 X 30 MIN

STATUS OF PRODUCTION IN DEVELOPMENT

LOOKING FOR FINANCING

LANGUAGE OF THE DIALOGUE ENGLISH

ESTIMATED DELIVERY DATE 5.3.2024

SEASON NUMBER 1

WRITERS HEIKKI SYRJÄ, RIKU SUOKAS,
MIKA EIRTOVAARA

PRODUCERS ILKKA HYNINEN, ILKKA RAHKONEN,
PAT PROFT, DAVID ZUCKER, RANDI SIEGEL

PRODUCER'S EMAIL
ILKKA.HYNINEN@ILKKAS.COM

PRODUCTION COMPANY ILKKAS' CREATIVE STUDIO

CO-PRODUCTION COMPANY BBC STUDIOS
NORDICS



Ilkka Hyninen
Producer
Ilkkas' Creative Studio



Jan Salling
Head of BBC Studios
Nordics



The Invincibles

Bank robbery is an initiative for amateurs. True professionals set up their own bank.

YOUNG IDEALISTIC economist Salla Nurminen (AMANDA PILKE) gets a job at the Bank Inspectorate and decides to sink the greedy Central Savings Bank, SKOP. She soon realises that her assumptions are wrong, and as she gets to know SKOP's charismatic CEO Christopher Wegelius (PEKKA STRANG), she identifies with the bank's foolhardy fight against big and unscrupulous commercial banks. When she gets to the big tables and decisions affecting all of Finland, Salla's own

ambition takes over and she finds herself in a professional and personal dead end and no longer knows who to trust.

The Invincibles, inspired by real life events, is a political drama thriller set in the banking world of the early 1990s. The series focuses on questions of justice, human dignity, and the might of money and power. What happens when greed gets out of control?



ORIGINAL TITLE ROSVOPANKKI

GENRE POLITICAL THRILLER

LENGTH 8 X 42 MIN

STATUS OF PRODUCTION IN POST-PRODUCTION

LOOKING FOR SALES

LANGUAGE OF THE DIALOGUE FINNISH, ENGLISH

ESTIMATED DELIVERY DATE 3/2023

SEASON NUMBER 1

WRITERS MATTI KINNUNEN AND MIKKO REITALA,
ORIGINAL STORY AND CONCEPT: MATTI KINNUNEN,
MIKKO REITALA AND MARI KINNUNEN

DIRECTOR MATTI KINNUNEN

PRODUCER MARI KINNUNEN

PRODUCTION COMPANY MOSKITO TELEVISION

PRODUCER'S EMAIL MARI.KINNUNEN@MOSKITO.FI

CO-PRODUCTION COMPANIES AURORA STUDIOS

WORLD SALES FREMANTLEMEDIA

FINNISH BROADCASTER ELISA VIIHDE



Mari Kinnunen
Producer
Moskito Television



Belzebubs

Sløth wants it all — to be a loving husband, a responsible father, and the frontman of his ax-wielding, goat-sacrificing, Satan-hailing black metal band Belzebubs.

SLØTH IS JUGGLING his stay-at-home dad obligations with his lifelong dream of being a heavy metal rock star. His breadwinner wife, Lucy, is fed up with her job and just one meltdown away from sacrificing her colleagues to Satan. Their teenage daughter, Lilith, has just hit puberty and is wielding the effects of her raging hormones, stalking a boy in her class. And her brother, Leviathan, appears to be the only one exhibiting some

sort of societal normalcy in the family. Unfortunately, he's only eight.

Can Sløth handle his fierce wife, wicked kids, a very lively mother-in-law, a very deceased father-in-law, his dysfunctional band, their mounting debts, and still achieve his dream? Probably not, but that sure as Hell won't stop him from trying.



ORIGINAL TITLE BELZEBUBS

GENRE COMEDY

LENGTH 13 X 22 MIN

STATUS OF PRODUCTION IN LATE DEVELOPMENT

LOOKING FOR CO-PRODUCERS, FINANCING, SALES

BUDGET PER EPISODE 315.000 €

LANGUAGE OF THE DIALOGUE FINNISH

ESTIMATED DELIVERY DATE Q1/2024

SEASON NUMBER 1

WRITERS JP AHONEN, LEO VIIRRET, LASSI VIERIKKO
AND JENNY DAHLSTRÖM

DIRECTOR SAMPPA KUKKONEN

PRODUCER TERHI VÄÄNÄNEN

PRODUCTION COMPANY PYJAMA FILMS

PRODUCER'S EMAIL TERHI@PYJAMA.FI

FINNISH BROADCASTER YLE DRAMA

pyjama



Read more about the **Focus on Finland**
export venture

www.apfi.fi/en/focus-on-finland